



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

WMA# 41

Applicant: Gerald Storch et al.

Examiner: Kramer, James A.

Serial No.: 09/865,893

Group Art Unit: 3627

Filed: May 25, 2001

Docket: T634.112.101

Title: CO-BRANDED INTERNET SERVICE PROVIDER AND RETAILER INTERNET
SERVICE SITE WITH RETAILER-OFFERED INCENTIVES FOR MEMBER USE

AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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SEP 2 2004
GROUP 3600

Sir:

Attention is directed to the concurrently filed Change of Correspondence Address.

In response to the February 26, 2004 Office Action, please amend the above-identified application as follows:

Amendments to the claims are reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 10 of this paper.